



Public Relations/Marketing Intern Job Description

Job Description: Paid Contract

Estimated Hours: 6-10 hours on race days onsite + 1-2 hrs/week remote

Job brief

Run Project is looking for an enthusiastic marketing/pr intern to join our marketing department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will collaborate with our marketing and pr team in stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing/pr skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast paced work environment.

- **Tasks:**

- Acting as a liaison for media members who attend our events, ensuring they have a smooth and positive experience
- Taking videos of key race moments and visually compelling scenes
- Taking photos of key race moments and visually compelling scenes
- Interviewing participants and organizers for soundbites
- Taking notes on unique moments or people during the event
- Sharing all assets with our third-party PR firm for distribution

- **Qualifications:**

- Self-starter with ability to work independently
- Photography and videography experience or interest
- Public relations or journalism experience or interest
- PR, advertising, communications, journalism major
- One hour training with our third-party PR firm
- Must be available to work [all race dates](#) 6am - 12pm
- Must have iphone or phone with high res photos/videos
- Must have reliable transportation

- Estimated hours 6-10 hours on race days onsite + 2 hrs/week remote
- Start date January 2, 2023

To apply email resume to Maryw@wetimeraces.com.